



PREGNANCY
RESOURCE CENTER
CARROLL • HARALSON • HEARD

2023 IMPACT
REPORT

WHY
YOUR GIFT
MATTERS

Change We Hope to Make

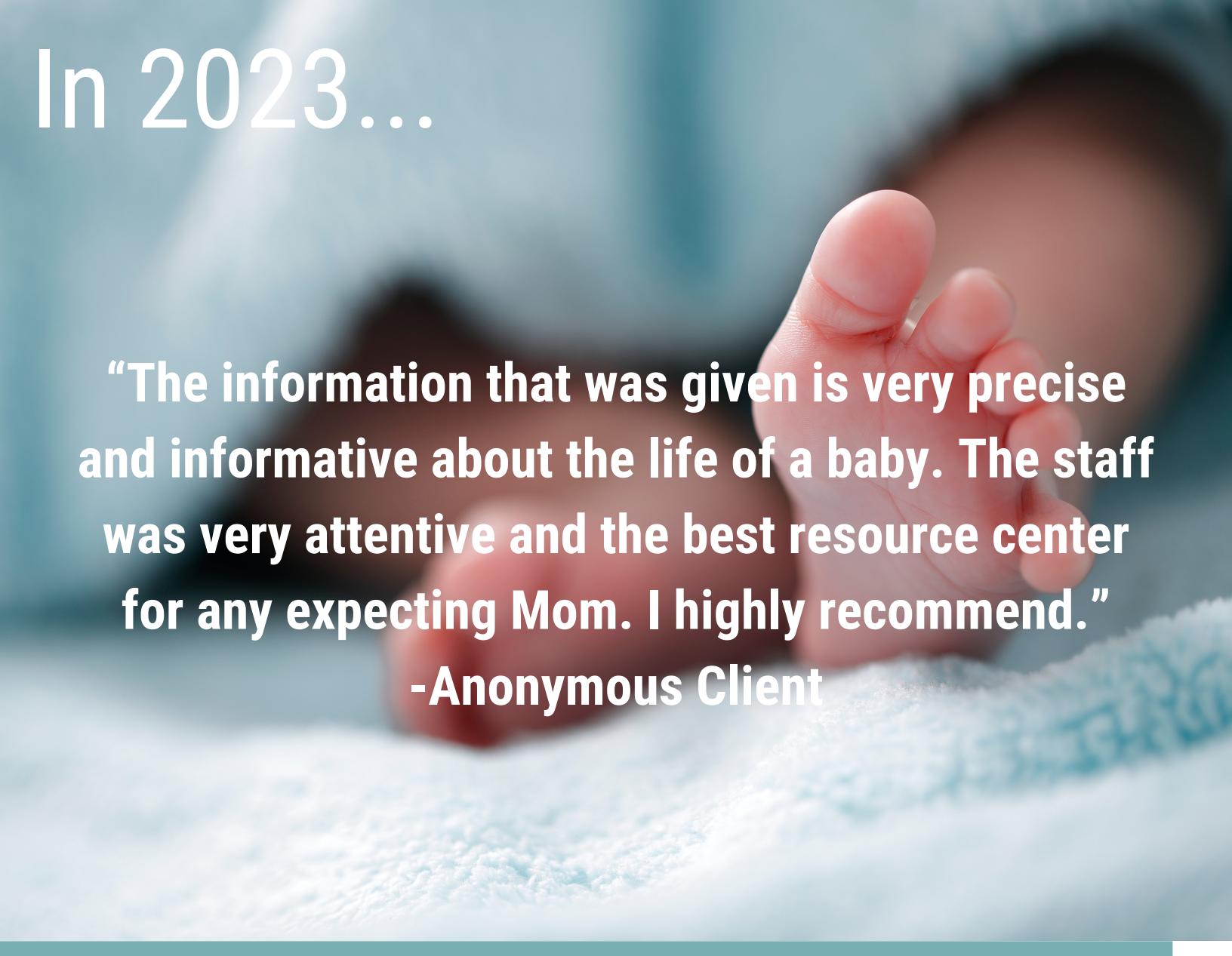
The mission of Pregnancy Resource Center is to provide compassionate medical services, evidence-based resources and education that encourages healthy life skills. We accomplish this by offering pregnancy testing, limited ultrasounds, prenatal education, pregnancy options coaching, parenting earn-while-you-learn classes, and post-abortion recovery support all free of charge.



"A client came in as the last appointment of the day along with the father of the baby. They were undecided if they wanted to parent. I had the honor to advocate with them. After talking with them, giving them information and a Bible I prayed with them, and they asked for a moment alone. When I went back in the room, both of them were crying and the father of the baby said he wanted to apologize for even mentioning abortion. She told me when I gave her the Bible it was like her grandmother was speaking to her. The father of the baby was afraid that he couldn't do it, he didn't want to be like his father. I assured them that they could do all things through Christ. She went through Embrace Grace, and they came by several months later to show me their precious baby boy."

-Tabitha, Patient Care Representative

In 2023...



“The information that was given is very precise and informative about the life of a baby. The staff was very attentive and the best resource center for any expecting Mom. I highly recommend.”

-Anonymous Client

Thank You to Our Stakeholders

2023 Board:

Chris Altman, Chair
Fara Coleman, Vice-Chair
Jennifer Luckey, Secretary
Sean Stassie, Treasurer
Howard Scarboro, Facilities
Sarah Sewell
Diane McLendon
Aisha Saif

Medical Director:

Dr. Allison Key

Staff:

Karmen Stamps, Executive Director
Kellie Roberts, Director of Development
Ashley Hembree, Marketing and Outreach Director
Debbie Daniel, Director of Advocacy
Sandy Krieger, RN, Clinic Director
Tammy Herrin, LPN, Nurse
Ivy Wilson, RN, Nurse
Paige Massey, LPN, Nurse
Jami Puckett, RN, Nurse
Tabitha Arnold, Patient Care Representative
Justine Cox, Medical Services Assistant
Sherrie Foret, Parenting Plus Mentor
Derenda Carter, Office Administrator

Thank You to Our Heroes for Life Partners

Team Life Giver:

Thomas and Betty Green
Midway Church
NITORCO, Inc.
PRC Medical, Douglasville
R.K. Redding Construction, Inc.
Sardis Baptist Church
John Simon
Southern Hills: The Church at City Station
Jason and Michelle Templeton
Grady and Teresa Valentine

Team Life Saver:

Adale Andrews
David and Deborah Bolser
John Chamblee
Bob and Cindy Cryar
Dwight and Mary Lou Durham
First Baptist Church, Bremen
Russell Floyd
Don and Lindy Gulmire
Michael and Teressa Hamner
Anthony Harvey
Brian and Maria Jones
David and Allison Key
Kings Chapel Presbyterian Church
Eddie and Julie Leblanc
Erik and Jennifer Luckey
Shannon and Lisa Maxwell
McCord HVAC, Inc.
Diane McLendon
Mary Ellen Newsom
Jace and Kelly Ott
Jeff and Tina Reid
Neil and Lynn Weathington
Tim and Jana Whetstone
Steve and Cindy Worthy
Matthew and Charity Young

Team Life Investor:

Antioch Baptist Church
Antioch Missionary Baptist Church
Bethesda Baptist Church
Bowdon Baptist Church
Gary and Gina Broadstreet
John and Marie Buis
Joel Camenisch
Eddie and Becky Colwell
James and Ann Crowell
John and Kimberly Culwell
Cross Plains Christian Church
Victoria Dale
First United Methodist Church, Villa Rica
Monty and Denise Fountain
Jeff and Delisa Gledhill
Shannon Gordy
Ed and Carol Hogan
Steven Holmes
Josh and Darlene Horsley
Jeff and Michele Hughes
Paul and Chandell Johnson
Christie Jones
Rex and Nell Kirkbride
Knights of Columbus #8731
Jonnie Lebow
Liberty Baptist Church, Winston
Thomas and Arlene Mackel
Mars Hill Baptist Church
Dr. Stephen and Cynthia McCutcheon
Christine Parrott
Jerry and Katrina Prince
Douglas and Sandra Ralston
Nathan Ross
David and Joanna Schoerner
Mickey and Kristie Seward
Debra J. Steele
Whitesburg Christian Church
Diane Williamson

Thank You to Our Heroes for Life Partners

Team Life Changer:

Elizabeth Acker
Randy and Wendy Barnhart
Nathaniel Camp
Carrollton Baptist Association
Catalyst Church, Carrollton
Centralhatchee Parkway Baptist Church
Covenant Life Church
Joseph and Linda Couch
Jeff and Debbie Daniel
Anne Drinkuth
First Baptist Church, Carrollton
First Baptist Church, Franklin
First Christian Church, Carrollton
First United Methodist Church, Carrollton
Gerald and Lyn Folds
FTWM
Travis and Lisa George
Glenn and Suzanne Graves
Robert and Hazel Gibson
Pelham and Marie Harper
Tim and Joni Heidrich
Andrew and Meredith Hendley
Highland Baptist Church
James and Louanne Hutcheson
Journey Fellowship Church, Bremen
Kansas Baptist Church
Timothy Kilgore
Phil and Brynda Knott
Charlie and Merritt Lane
Linda Lord
Miller Academy Christian Church
Mt. Pleasant Baptist Church
Ben Nixon
North Point Baptist Church
Carrie Olinger
Omega Ministries

In Memory Of:

Shelly Vick
Shea Keown

Team Life Changer (continued):

Judith Paden
Stephen and Lisa Peeples
Pleasant View Baptist Church
Aisha Saif
Salem Church PCA, Franklin
Elizabeth Smith
Hannah Smith
Jay and Louise Sutton
The Church at Chapelhill, Bremen
Emily Talley
Understand Up! International Ministries
West Georgia Baptist Church
West Georgia Plumbing and Septic
Westview Baptist Church
Allen and Judy Wilburn
Kevin Wilkie
Diane Williamson
Jerry and Jane Wilson

Team Life Affirmer:

Albert and Ginya Bridges
Nancy Burton
Cloma Chandler
Beatrice Cook
Shannon Gordy
Mattie Hutcheson
Charlene League
Chuck Mackey
Michael and Leslie McPherson
B. Thomas Miller
Emily Talley
Josh and Tracey Walley

In Honor of:

Mattie Hutcheson
Sandra Stevens
Cheryl Williamson
Diane Hurston
Amber Crumbley
Kim Minnick
Donna Dockery

YEAR IN REVIEW

8 PROJECTS YOU HELPED INITIATE IN 2023

1

Strategic Planning Process

Board of Directors and Lead Staff developed a comprehensive strategic plan to guide the next 3-5 years of ministry for PRC.



2

Outreach to the medical community and local schools and colleges

Marketing and Medical departments worked together on outreach to the local medical and education community by preparing "get to know PRC" bags. These were hand delivered to medical offices/clinics and school nurses and counselors.

3

Increased Income

We had an increase of 9.5% in monetary gifts over budgetary needs.



4

HEARD House

PRC leased a house in August down in Franklin. We started offering a Mom's Support Group. Pregnancy testing and decision support will begin April 2024.

YEAR IN REVIEW

8 PROJECTS YOU HELPED INITIATE IN 2023



5

Pregnancy Basics Classes

Our staff nurses led 20 expectant mothers and fathers through the pregnancy basics education classes. Those completing the 3-class curriculum were given a car seat/stroller combo.

6

New Staff

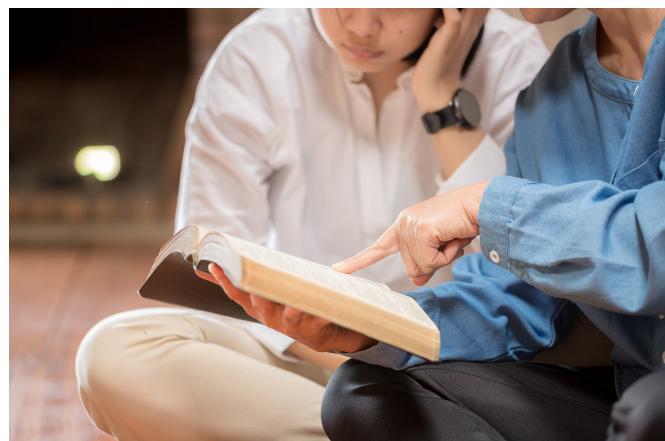
We added two new job positions. Those positions being an Office Administrator and a Medical Services Assistant.



7

Lamaze Classes

Lamaze Classes were added to the Parenting Plus Program. They are led by Parenting Plus Mentor and Certified Lamaze Coach, Sherrie Foret.



8

Gospel Conversations

301 Gospel conversations were had with patients/clients. This is a 90% increase from the number of conversations had in 2022.

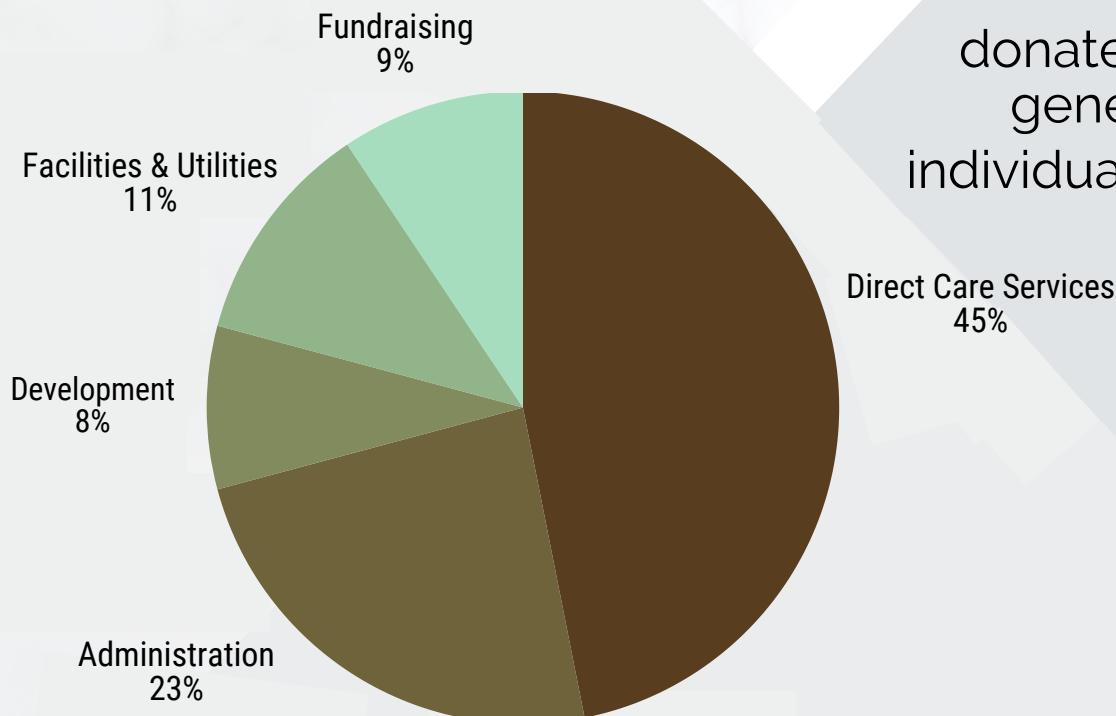
Because of your ongoing support, so many lives were touched through our services.

Total Client Visits	1654
Pregnancy Tests	535
Ultrasounds	395
Decision Support	455
Case Management	17
Parenting Classes	240
Gospel Presented	301
Salvations/Re-dedications	3

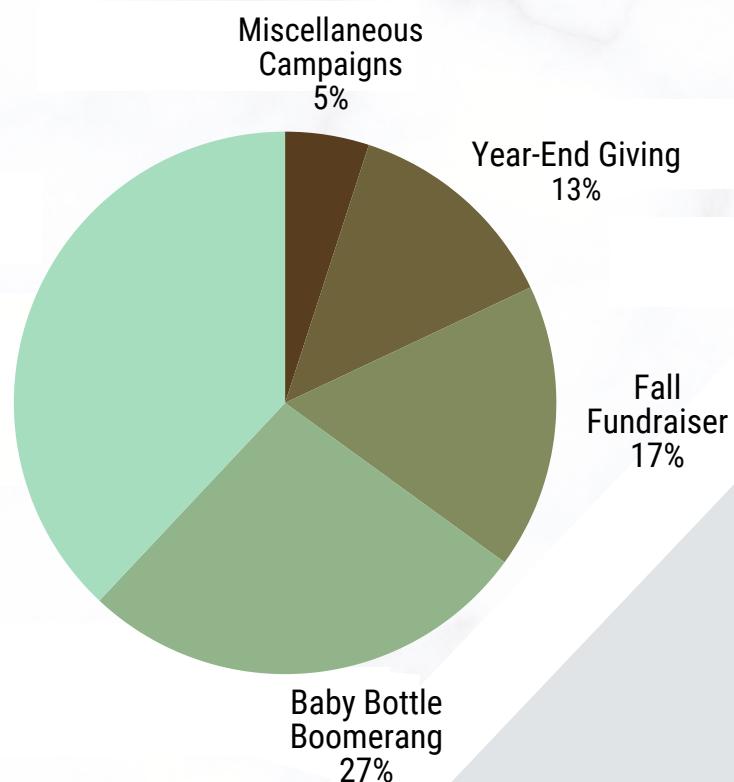
We displayed
Christ's love **312** bottles
of prenatal vitamins to
pregnancy test patients

& 296 gender neutral
baby blankets,
newborn diapers, and hand
painted picture frames to
ultrasound patients

Where the Funds Were Spent



Through your gifts, you saved 432 babies!



Where the income came from

Total
income was

\$547k
donated by the
generosity of **897**
individuals, churches and
organizations

Your gift
matters
because...



You Help Shape Others' Futures.

“This clinic changed my entire perspective and probably my life. I’m eternally grateful. Keep providing miraculous life changing service in easing new mother anxiety.”

-Anonymous Client

YEAR IN REVIEW

CHALLENGES FACED IN 2023 & IMPROVEMENTS IN 2024

Challenge 1: What's Next?

What does PRC look like in 5 years? The organizational direction is challenging to determine and even more challenging to accomplish without a plan in place.

How We'll Improve: 3-5 Year Strategic Plan

Per Board approved strategic plan covering 6 major areas of growth for the organization, executive and lead staff, board members, volunteers and community members will work together in 6 teams to achieve the goals set forth through working on objectives and timelines appropriate for each goal.

Challenge 2: Lack Of Bilingual Direct Care Professionals

As the Hispanic population increases in West Georgia, in turn so does the volume of individuals needing pregnancy support in their native language. Recruiting bilingual direct care professionals continues to be a barrier for PRC.

How We'll Improve: Recruit More Bilingual Volunteers And Staff

Utilize Hispanic volunteers to minister to this population through decision support and parenting classes. PRC will make a concerted effort to recruit bilingual medical professionals.

Challenge 3: Lack Of Patient Advocate Volunteers

PRC has some of the BEST volunteers in West Georgia serving as patient advocates. That being said, PRC continues to be challenged by not having all advocacy slots covered by a trained patient advocate.

This scenario results in pulling staff from their duties to cover.

How We'll Improve: Recruit More Volunteers And Part-Time Staff

While the trained staff do not hesitate to fill this need, it is becoming increasingly obvious that more human resources are needed. While PRC will continue to utilize the current patient advocates, recruitment efforts are being made to bring in more volunteers and part-time staff to meet this need.

What's Our Next Steps



Gospel Cultivation

Seed planting, watering and harvesting of the Gospel to build the Kingdom of God in West Georgia.



Donor Cultivation

Utilizing the 3-3-3 Skip strategy, Executive and Development staff will intentionally build relationships with major giving partners.



Goal Progression

Working through strategic goals to improve daily services and support impacting the community with PRC's Mission.



We Value You...

As we all address the challenges of abortion, fatherlessness, poverty, lack of prenatal care, and the lack of sex education, we value our stakeholders who join us in these efforts. We ask that you continue to pray for and with us in 2024. May we all partake in the harvest the LORD has in store for Pregnancy Resource Center.