



2025 IMPACT REPORT

WHY YOUR GIFT MATTERS



Change We Hope to Make

The mission of Ascend Women's Care & Family Support/Pregnancy Resource Center is to provide compassionate medical services, evidence-based resources and education that encourages healthy life skills. We accomplish this by offering pregnancy testing, limited ultrasounds, prenatal education, pregnancy options coaching, parenting earn-while-you-learn classes, and post-abortion recovery support all free of charge.



"In late summer 2025, I met with a young lady attending our center for a pregnancy test. I was her Patient Advocate for the day, and during the meeting she was quite tearful and expressed her worry/concern about being pregnant. She had just moved back home after graduating from college and so the unexpected pregnancy made her weary of how her family would react to her news. She did share with me that she intended to parent her baby but was worried about how her circumstances would allow her to afford to take care of a baby. As part of my role, I shared the gospel with her and reminded her about God's unfailing love for his children. She shared how my presence, sitting with her and listening to her story, had helped her know that she had made the right choice to visit our center. She later returned to the center for her Ultrasound scan, with a family member supporting her who shared how happy she was that the young lady had confided in her about the pregnancy news. This young lady is now working and is currently enrolled in the parenting plus program. She is so excited about her future parenting with support from her partner and her family. She has expressed how blessed and fortunate she feels knowing that she came to the right place during her most vulnerable time. It feels my heart with joy knowing that the love, support and care that our services have provided her have had such an awesome impact on this young women's life."



-Freda Forrest, Director of Advocacy

In 2025...

“This Ultrasound has made me realize the decision I’ve made with having an abortion before this pregnancy was able to be fixed and a total mental mistake. Y’all are such wonderful people and I’m so grateful to have y’all and the experience with the PRC with any decision I’ve made. I’ve always felt like the love was genuine and just like family.”

-Anonymous Client

Thank You to Our Stakeholders

2025 Board:

Chris Altman, Chair
Sarah Sewell, Vice Chair
Jennifer Luckey, Secretary
Kim Langham, Treasurer
Aisha Saif
Jacob Stewart
Kelly Hagen

Medical Director:

Dr. Allison Key

Staff:

Karmen Stamps, Executive Director
Gretchen Rakestraw, Director of Development
Ashley Hembree, Director of Marketing and Outreach
Freda Forrest, Director of Advocacy
Sandy Krieger, RN, Clinic Director
Ivy Wilson, RN, Assistant Clinic Director
Jessica Finn, RN, Staff Nurse
Tressa Rakestraw, RN, Staff Nurse
Maria Andrews, Patient Care Representative
Derenda Carter, Office Administrator and Volunteer Coordinator
Sherrie Foret, Parenting Plus Mentor
Susy Ortiz, Advocacy Associate/Hispanic Advocate
Melissa Roper, Development Assistant
Micaila Graham, Medical Services Assistant

Thank You to Our Heroes for Life Partners

Team Life Giver:

Centralhatchee Parkway Baptist Church
First Baptist Church, Bremen
Thomas and Betty Green
Midway Church
Josh and Miranda Parmer
PRC Medical, Douglasville
R.K. Redding Construction, Inc.
John Simon
Southern Hills: The Church at City Station
Jason and Michelle Templeton
Grady and Teresa Valentine

Team Life Saver:

Adale Andrews
Stephen Blank
Gary and Gina Broadstreet
Bob and Cindy Cryar
Dwight and Mary Lou Durham
First Baptist Church, Franklin
Russell Floyd
Glenloch Baptist Church
Don and Lindy Gulmire
Kim and Kelly Hagen
Michael and Teresa Hamner
Anthony and Tina Harvey
Brian and Maria Jones
David and Allison Key
Kings Chapel Presbyterian Church
Erik and Jennifer Luckey
Shannon and Lisa Maxwell
Diane McLendon
Mary Ellen Newsom
Jason and Gretchen Rakestraw
Jeff and Tina Reid
Sardis Baptist Church
Curtis and Ladye Scheuerman
Mike and Debra Jo Steele
Steve and Cindy Worthy
Matthew and Charity Young

Team Life Investor:

David and Jenae Alexander
David and Maria Andrews
Antioch Baptist Church, Carrollton
Antioch Missionary Baptist Church
Ronald Beck
Christopher and Tabitha Bell
Bethesda Baptist Church

Team Life Investor (continued):

Bowdon Baptist Church
Carla Bracey
Chris and Dayna Broadstreet
Glenn and Lesia Brown
John and Marie Buis
James and Nancy Burton
Kim Causey
Eddie and Becky Colwell
James and Ann Crowell
John and Kimberly Culwell
Cross Plains Christian Church
Victoria Dale
Gerald and Lyn Folds
Monty and Denise Fountain
Heather Gessleman
Jeff and Delisa Gledhill
Shannon Gordy
Glenn and Suzanne Graves
Evelyn Greene
Kimberly Hagen
John and Caitlin Hartsfield
Tim and Joni Heidrich
Kris and Julie Hembree
Darrell and Denice Hicks
Ed and Carol Hogan
Josh and Darlene Horsley
Jeff and Michele Hughes
James and Louanne Hutcheson
Jeff and Rachel Kilgore
Rex and Nell Kirkbride
Keith and Sandy Krieger
Knights of Columbus #8731
Eddie and Julie LeBlanc
Mike and Jonnie Lebow
Liberty Baptist Church, Winston
Jeremy and Angie Luttrell
Mars Hill Baptist Church
Jim and Kim Martin
McCord HVAC, Inc.
Dr. Stephen and Cynthia McCutcheon
Ryan and Lindsay McKenzie
Stephen McLain
Mt. Pleasant Baptist Church
Oak Grove Baptist Church
Stephen and Lisa Peeples
Jerry and Katrina Prince

Thank You to Our Heroes for Life Partners

Team Life Investor (continued):

John and Jami Puckett
Douglas and Sandra Ralston
James and Melissa Roper
Luke and Megan Shae Rogers
Nathan Ross
Aisha Saif
Gregory and Christa Schillinger
Mickey and Kristie Seward
Colleen Stephens
Alex and Claudia Stewart
Jay and Louise Sutton
Ryan and Candi Swett
Systems and Methods, Inc.
Victory Fellowship Church
Villa Rica Community Church
Villa Rica First United Methodist Church
Chris and Rhonda Wallace
Tim and Jana Whetstone
Whitesburg Christian Church
Adam and Ivy Wilson

Team Life Changer:

Jennifer Able
Chris and Tabitha Arnold
Adrian Ashmore
Haley Bankston
Carrollton Baptist Association
Covenant Life Church
First Baptist Church, Carrollton
First Christian Church, Carrollton
First Methodist Church, Carrollton
FTWM
Layne and Cynthia Grantham
Scott and Mindy Hale
Pelham and Marie Harper
Andrew and Meredith Hendley
Highland Baptist Church
Journey Fellowship Church, Bremen
Kansas Baptist Church
Billy and Carol Kaylor
Jim and Kim Langham
Linda Lord
Thomas and Arlene Mackel
Chuck Mackey
Michael and Leslie McPherson
Miller Academy Christian Church
North Point Baptist Church

Team Life Changer (continued):

Carrie Olinger
Omega Ministries
Heather Otten
Seth and Brandi Parmer
Pleasant View Baptist Church
Michelle Perkins
Randy and Keri Perkins
Salem Church PCA, Franklin
Casey and Selina Sapp
Tripp and Sarah Sewell
Hannah Smith
Sean and Rachel Stassie
Jacob and Susannah Stewart
Mark and Sumiko Stroud
The Church at Chapelhill, Bremen
Tabernacle Baptist Church
Understand Up! International Ministries
Mike and Deanna Wall
West Georgia Baptist Church
Westview Baptist Church
Allen and Judy Wilburn
Kevin and Taylor Wilkie
Jane Wilson
Jackson and Ivy Yates

Team Life Affirmer:

Elizabeth Acker
Randy and Wendy Barnhart
Tim and Cindy Bulther
Julie Coppinger
James and Lori Goraczewski
Tim and Sandra Kilgore
Brooke Robyck
Howard Scarboro
Josh and Tracey Walley

In Honor of:

Cheryl Williamson by Sandra Stevens
Diane Hurston by Sandra Stevens
Kim Minnick by Sandra Stevens
Lexi Pedigo by Sandra Stevens
Shelby Stamps by Louanne Hutcheson

In Memory of:

Nancy Frank by Ronald Frank
Clarice Cole by Beverly and Connie Frost
Phyllis Fountain by John and Judy Durscher
Terri Williams by Sauls Storage Group

YEAR IN REVIEW

8 PROJECTS YOU HELPED INITIATE IN 2025

1

Growth in Medical Services and Decision Support Services

Pregnancy testing and decision support increased by 15%. Ultrasound services grew by 16.25%. 11.5 % increase in walk-in pregnancy testing. Wrap around support services increased by 11%



2

Hispanic Support/Services

4% increase in Spanish speaking patients as well as the inception of Parenting Plus classes offered in Spanish. 90 of these classes were conducted in 2025.

3

H.E.A.R.D. Medical Services

Ultrasound services began in March at the Heard County satellite. 22 Ultrasounds were conducted in 2025.



4

Increase in Material Goods Assistance

This program is now being offered at all three locations to meet the needs of residents in Carroll, Haralson and Heard Counties and surrounding areas.

YEAR IN REVIEW

8 PROJECTS YOU HELPED INITIATE IN 2024



5 Achievement of Cyber Security

Increase cyber security through engagement of offsite monitoring and information technology support, HIPAA compliant domain, and insurance coverage pertaining to cyber vulnerabilities.

6 Increase Community Engagement

Staff made more intentional and concerted efforts to have a presence in the community. This was done through participating in tabling events, community networking meetings, and accepting and completing speaking engagements in churches, businesses and civic groups.



7 Rebranding and Name Change

Completed the process and transition to rebrand and change the doing business as name to Ascend Women's Care & Family Support. Name change occurred January 2026.

8 Miscarriage Support

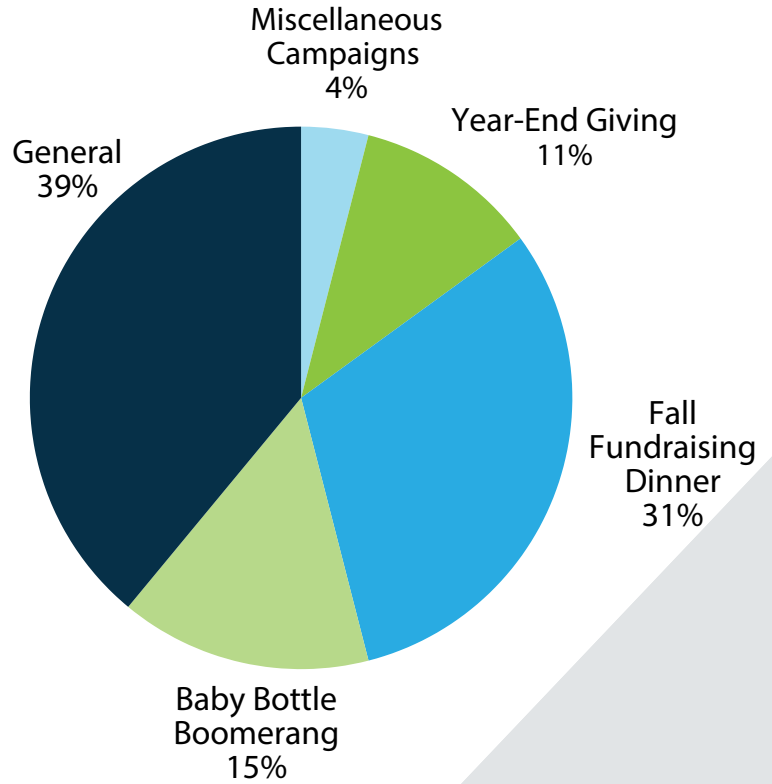
Staff identified an ongoing need for miscarriage support. A curriculum was found, purchased, 2 staff members attended the facilitator training and a pilot group was conducted. Program is available to the community as of January 2026.



Because of your ongoing support, so many lives were touched through our services.

Total Number of Appointments	2006
Pregnancy Testing	740
Ultrasounds	558
Decision Support	445
Case Management	328
Parenting Classes	208
Gospel Presented	367
Gospel Decisions	1
At-Risk Patients	62%

Through your gifts, you helped 412 at-risk families!



We displayed **Christ's love** by giving away **488** newborn diapers & **238** hand painted picture frames to ultrasound patients

Where the income came from

Total income was

\$653,370.74

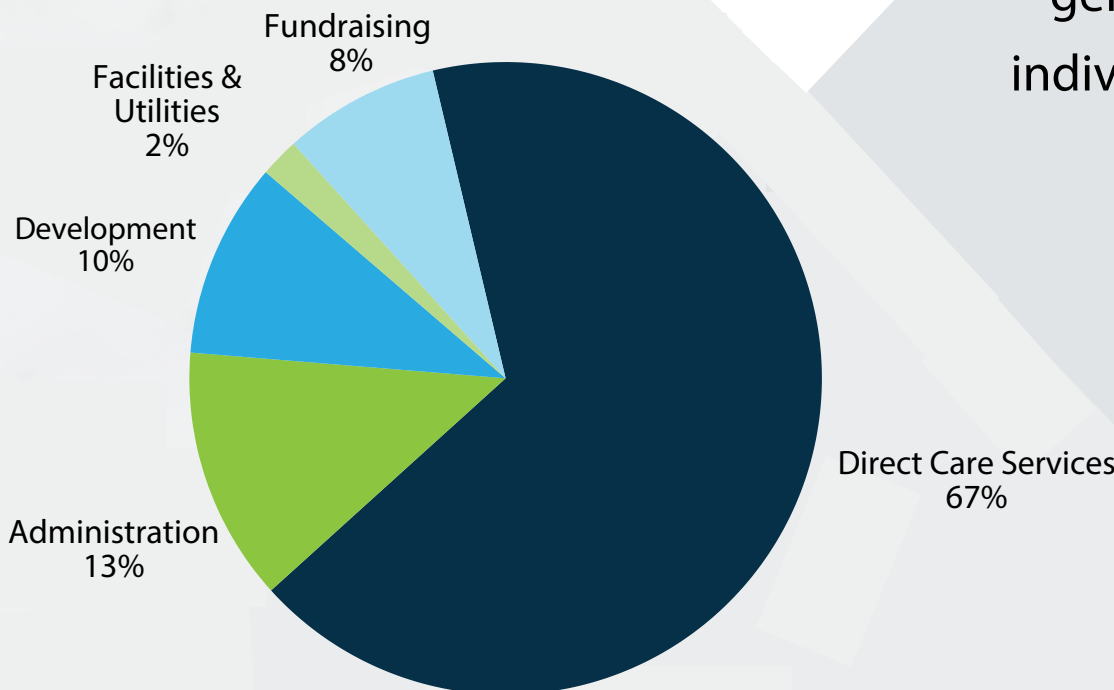
donated by the generosity of **715**

individuals, churches and organizations

Your gift matters

because...

Where the Funds Were Spent





You Help Shape Others' Futures.

"I felt treated with respect and dignity. You gave us a lot of new information, and you offered us a lot of new services such as programs for new parents, and an ultrasound appointment. When I went home I saw a lot of flyers with information, a Bible and a book. It was a beautiful and divine experience."

-Anonymous Client

YEAR IN REVIEW

CHALLENGES FACED IN 2025 & IMPROVEMENTS IN 2026

Challenge 1: Sustainable Funding

Without sustainable and consistent income, Ascend will be unable to strategically plan for the further development of programs, services and support channels in an effort to help save preborn babies.

How We'll Improve: Diversify Funding Sources

Ascend's board of directors, executive leadership and development team will create additional funding sources through the following strategies: planned/legacy giving, major partner cultivation, and promotion of PRC's *Heroes for Life Monthly Giving Program*.

Challenge 2: Outgrowing Carrollton Facility

Ascend services at the Carrollton center are close to outgrowing the current building. To have physical square footage to grow, a larger building will be needed in the next 3-5 years.

How We'll Improve: Monitor Situation & Plan For New Facility

Continue to monitor levels of patient and client "traffic" watching for thresholds that will be the clue to the need for moving to a larger facility. Also, the Board of Directors will continue to monitor cash flow and financial bandwidth to support a move of this size.

Challenge 3: Training

Ascend staff and volunteers maintaining best practices and industry standards in the areas of service and support delivery.

How We'll Improve: Staff & Volunteers Receive Ongoing Training

Utilizing industry standards and best practices, staff will receive ongoing training in the areas of evangelism, leadership development, team building and care and support initiatives especially as it pertains to the abortion-minded couple.

What's Our Next Steps



Gospel Cultivation

Seed planting, watering and harvesting of the Gospel to build the Kingdom of God in West Georgia.



Donor Cultivation

Executive and Development staff will intentionally build relationships with major giving partners.



Goal Progression

Working through strategic goals to improve daily services and support impacting the community with Ascend's Mission.



We Value You...

As we all address the challenges of abortion, fatherlessness, poverty, lack of prenatal care, and the lack of sex education, we value the stakeholders who join in these efforts. Will you continue to pray for and with Ascend in 2026? May we all partake in the harvest the LORD has in store for Ascend Women's Care & Family Support/Pregnancy Resource Center.

